

Key Indicators

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTTC)

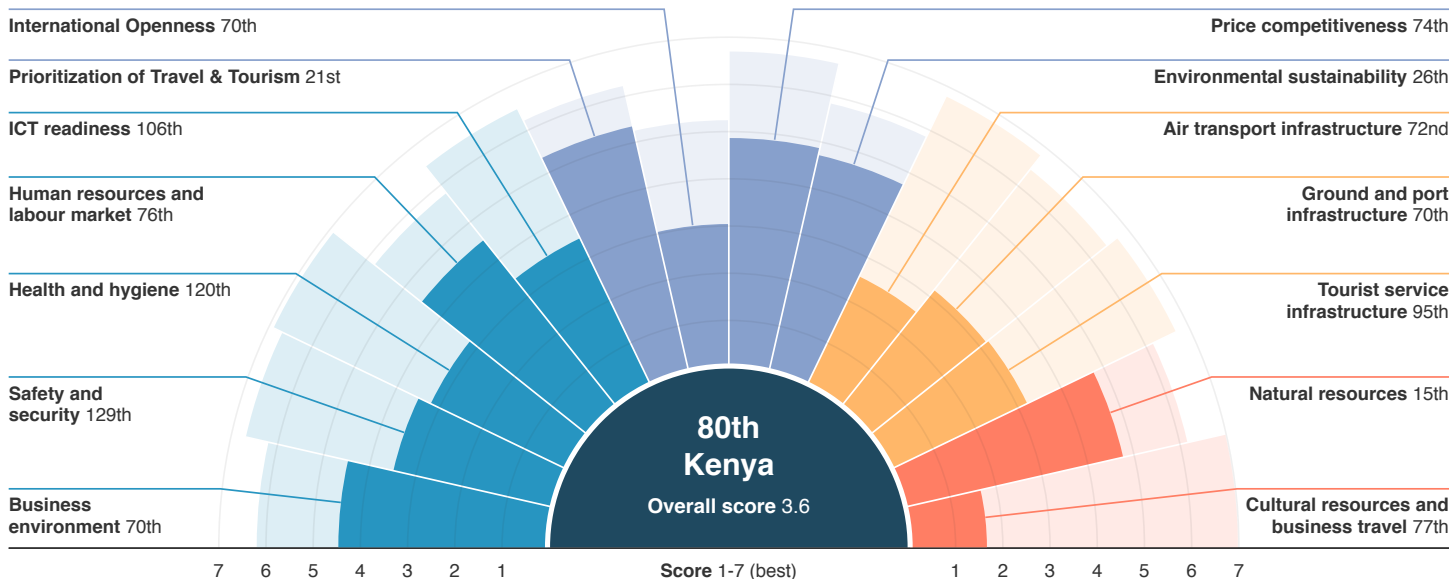
International tourist arrivals	1,114,100	T&T industry GDP	US \$2,296.0 million
International tourism inbound receipts	US \$723.0 million	% of total	3.8%
Average receipts per arrival	US \$649.0	T&T industry employment	592,300 jobs
		% of total	3.5%

Performance Overview

Key Score Highest score

Pillar Rank/136

Pillar Rank/136



Past performance

Travel & Tourism Competitiveness Edition	2015	2017
Rank	78 / 141	80 / 136
Score	3.6	3.6

Travel & Tourism Competitiveness Index 2017 edition

Index Component	Rank/136	Score*	Index Component	Rank/136	Score*
Business environment	70	4.4	International Openness	70	3.0
Property rights	59	4.4	Visa requirements 0–100 (best)	12	70.0
Business impact of rules on FDI	86	4.4	Openness of bilateral Air Service Agreements 0–38 (best)	104	7.7
Efficiency of legal framework in settling disputes	56	3.9	Number of regional trade agreements in force number	102	3.0
Efficiency of legal framework in challenging regs	50	3.8	Price competitiveness	74	4.8
Time required to deal with construction permits days	83	160	Ticket taxes and airport charges 0–100 (best)	93	63.4
Cost to deal with construction permits % construction cost	112	6.3	Hotel price index US\$	75	143.2
Extent of market dominance	60	3.8	Purchasing power parity PPP \$	67	0.4
Time to start a business days	100	22.0	Fuel price levels US\$ cents/litre	51	107.0
Cost to start a business % GNI per capita	107	21.1	Environmental sustainability	26	4.7
Effect of taxation on incentives to work	69	3.9	Stringency of environmental regulations	61	4.2
Effect of taxation on incentives to invest	69	3.6	Enforcement of environmental regulations	50	4.2
Total tax rate % profits	69	37.4	Sustainability of travel and tourism industry development	19	5.2
Safety and security	129	3.4	Particulate matter (2.5) concentration µg/m3	23	4.3
Business costs of crime and violence	126	2.8	Environmental treaty ratification 0–27 (best)	43	23
Reliability of police services	92	3.9	Baseline water stress 5–0 (best)	29	0.4
Business costs of terrorism	135	2.6	Threatened species % total species	53	5.2
Index of terrorism incidence	123	1.9	Forest cover change % change	92	0.1
Homicide rate /100,000 pop.	88	5.9	Wastewater treatment %	90	3.2
Health and hygiene	120	3.2	Costal shelf fishing pressure tonnes/km2	7	0.0
Physician density /1,000 pop	110	0.2	Air transport infrastructure	72	2.5
Access to improved sanitation % pop.	123	30.1	Quality of air transport infrastructure	48	4.8
Access to improved drinking water % pop.	127	63.2	Available seat kilometres, domestic millions	46	14.4
Hospital beds /10,000 pop.	98	14.0	Available seat kilometres, international millions	58	254.2
HIV prevalence % adult pop.	126	5.3	Aircraft departures /1,000 pop.	86	1.8
Malaria incidence cases/100,000 pop.	122	14488.4	Airport density airports/million pop.	42	1.6
Human resources and labour market	76	4.5	Number of operating airlines Number	68	32.0
Primary education enrollment rate net %	122	84.9	Ground and port infrastructure	70	3.1
Secondary education enrollment rate gross %	104	67.6	Quality of roads	60	4.2
Extent of staff training	43	4.3	Road density % total territorial area	70	-
Degree of customer orientation	58	4.8	Paved road density % total territorial area	114	-
Hiring and firing practices	43	4.1	Quality of railroad infrastructure	59	2.8
Ease of finding skilled employees	26	4.9	Railroad density km of roads/land area	78	0.3
Ease of hiring foreign labour	73	4.0	Quality of port infrastructure	64	4.2
Pay and productivity	72	3.9	Ground transport efficiency	61	3.7
Female participation in the labor force ratio to men	50	0.86	Tourist service infrastructure	95	3.2
ICT readiness	106	3.4	Hotel rooms number/100 pop.	122	0.1
ICT use for biz-to-biz transactions	35	5.3	Quality of tourism infrastructure	15	5.7
Internet use for biz-to-consumer transactions	47	4.9	Presence of major car rental companies	85	4
Internet users % pop.	85	45.6	Automated teller machines number/thousand adult pop.	111	10.2
Fixed-broadband Internet subscriptions /100 pop.	117	0.3	Natural resources	15	4.7
Mobile-cellular telephone subscriptions /100 pop.	119	80.7	Number of World Heritage natural sites number of sites	19	3
Mobile-broadband subscriptions /100 pop.	116	15.5	Total known species number of species	15	1538
Mobile network coverage % pop.	117	92.0	Total protected areas % total territorial area	86	12.4
Quality of electricity supply	95	3.9	Natural tourism digital demand 0–100 (best)	16	50
Prioritization of Travel & Tourism	21	5.3	Attractiveness of natural assets	7	6.3
Government prioritization of travel and tourism industry	31	5.6	Cultural resources and business travel	77	1.6
T&T government expenditure % government budget	21	7.1	Number of World Heritage cultural sites number of sites	61	3
Effectiveness of marketing and branding to attract tourists	25	5.2	Oral and intangible cultural heritage number of expressions	56	2
Comprehensiveness of annual T&T data 0–120 (best)	98	52	Sports stadiums number of large stadiums	66	5.0
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	86	17.5	Number of international association meetings 3-year average	67	26.0
Country brand strategy rating 1–10 (best)	44	79.4	Cultural and entertainment tourism digital demand 0–100 (best)	67	9

* Scores are on a 1-to-7 scale unless indicated otherwise. For detailed definitions, sources, and periods, consult the interactive Country/Economy Profiles and Rankings at <http://wef.ch/tcr>